

# Nebraska Speech-Language-Hearing Association 2024 Fall Convention | Tentative Schedule

## WEDNESDAY, SEPTEMBER 18, 2024

| TIME         | PRESENTATION                  |
|--------------|-------------------------------|
| 6:30-9:00 PM | Student Share Fair – Silver 2 |

## THURSDAY, SEPTEMBER 19, 2024

| TIME           | PRESENTATION   |
|----------------|--|
| 7:00-8:00 AM   | Registration In The Lobby – Breakfast On Your Own          |
| 8:00-9:00 AM   | General Session I – Silver Ballroom Rooms 1 & 7            |
| 8:00-10:00 AM  | EXHIBITOR MOVE-IN TIME – Silver Ballroom Rooms 4-6 & 10-12 |
| 9:00-10:00 AM  | NSLHA Member Meeting– Silver Ballroom Rooms 1 & 7          |
| 10:00-10:30 AM | BREAK – VISIT EXHIBITS – Silver Ballroom Rooms 4-6 & 10-12 |

| TIME           | PRESENTATION – SILVER BALLROOM ROOMS 1 & 7   | PRESENTATION – SILVER BALLROOM ROOMS 8 & 9 | PRESENTATION – SILVER BALLROOM ROOM 2 |
|----------------|--|--|---------------------------------------|
| 10:30-12:00 PM | SLP SCHOOL BREAKOUT  | SLP MEDICAL BREAKOUT SESSIONS              | AUDIOLOGY BREAKOUT SESSIONS           |
| 12:00-1:30 PM  | LUNCH SERVED - VISIT EXHIBITS & POSTER PRESENTATIONS – Silver Ballroom Rooms 4-6 & 10-12 |  |                                       |
| 1:30-3:00 PM   | SLP SCHOOL BREAKOUT  | SLP MEDICAL BREAKOUT SESSIONS              | AUDIOLOGY BREAKOUT SESSIONS           |
| 3:00-3:30 PM   | BREAK – VISIT EXHIBITS – Silver Ballroom Rooms 4-6 & 10-12                               |  |                                       |
| 3:30-5:00 PM   | EXHIBITOR MOVE-OUT – Silver Ballroom Rooms 4-6 & 10-12                                   |  |                                       |
| 3:30-5:00 PM   | SLP SCHOOL BREAKOUT  | SLP MEDICAL BREAKOUT SESSIONS              | AUDIOLOGY BREAKOUT SESSIONS           |
| 5:00-?         | SOCIAL NETWORKING (Location To Be Determined)  |  |                                       |

## FRIDAY, SEPTEMBER 20, 2024

| TIME           | PRESENTATION                                      |
|----------------|---|
| 7:00-8:00 AM   | Registration In The Lobby – Breakfast On Your Own |
| 8:00-10:00 AM  | General Session II – Silver Ballroom Rooms 1 & 7  |
| 10:00-10:15 AM | BREAK – Silver Ballroom Rooms 4-6 & 10-12         |

| TIME           | PRESENTATION – SILVER BALLROOM ROOMS 1 & 7 | PRESENTATION – SILVER BALLROOM ROOMS 8 & 9 | PRESENTATION – SILVER BALLROOM ROOM 2 |
|----------------|--|--|---------------------------------------|
| 10:15-11:45 AM | SLP SCHOOL BREAKOUT                        | SLP MEDICAL BREAKOUT SESSIONS              | AUDIOLOGY BREAKOUT SESSIONS           |
| 11:45-12:00 PM | BREAK – Silver Ballroom Rooms 4-6 & 10-12  |  |                                       |
| 12:00-1:00 PM  | SLP SCHOOL BREAKOUT                        | SLP MEDICAL BREAKOUT SESSIONS              | AUDIOLOGY BREAKOUT SESSIONS           |
| 1:00 PM        | ADJOURN                                    |  |                                       |

Light Gray and Blue are Joint Events and Light Red are Breakout Events for SLP School, SLP Medical and Audiology

The graphic features a central black silhouette of a house with a speech bubble inside. Two red arrows point upwards from the base of the house, with the word 'PROFESSIONAL' written vertically on the left arrow and 'DEVELOPMENT' on the right. Below the house is the acronym 'NSLHA' in large, bold, red letters with a white outline. Underneath the acronym, the text '2024 Convention' is written in large, bold, black letters, followed by 'September 19-20, 2024' in a similar style. Below this, the words 'Exhibit & Sponsorship Details' are stacked in bold, black font. At the bottom, the location 'Younes Conference Center North, 707 Talmadge St, Kearney, NE 68845' is listed. A horizontal line separates this from the contact information: 'Nebraska Speech•Language•Hearing Association, 8700 Executive Woods Dr, Suite 400, Lincoln, NE 68512-9612, Phone: (402) 476-1528, Email: rbarker@capitolmg.com | www.nslha.org'.

## Exhibits

You are invited to the 2024 Convention of the Nebraska Speech-Language-Hearing Association. The convention brings together audiologists, speech-language pathologists and students who are looking for the best products and services available for their schools, hospitals, universities and private practices. You can also use this event to promote employment opportunities at your company or organization.

Sponsorships and exhibits during this 2-day event help enhance the visibility and recognition of your company or organization while supporting the speech-language-hearing profession. Your support allows the Nebraska Speech-Language-Hearing Association to provide education, information and services to your customers or future employees.

Different sponsorship opportunities offer you the ability to choose the level of support that best fits your budget and business objectives. Sponsors and exhibitors are recognized on the convention web page, convention program, and through announcements and signs at the convention.

Exhibits will be set-up around the luncheon and break area on Thursday, September 19, 2024. This gives you more time to talk with audiologists, speech-language pathologists, and students in attendance.

All exhibitors are listed on the association website and in the program for the convention. Exhibitors who reserve early will be included in registration notices sent to members, prospects and students.

### Exhibit Time:

Thursday, September 19, 2024  
10:00-10:30 AM | 12:00-1:30 PM | 3:00-3:30 PM

### Exhibit Set-Up & Tear Down:

The exhibit hall is open to attendees from 10:00 AM - 3:30 PM on Thursday, September 19, 2024. Move-in time is from 8:00 AM-10:00 AM, Thursday, September 19, 2024. Exhibitors must remove their items from the exhibit hall by 5:00 PM, Thursday, September 19, 2024.

## Sponsorships & Exhibiting

### Booth Space:

All exhibit spaces are provided one covered table, two chairs and one complimentary registration for your personnel to exhibit. Exhibitors are encouraged, but not required, to provide a door prize for drawings during lunch on Thursday. Additional display personnel may register at \$40 each. Electricity is at no charge. Please bring your own extension cords and power strips.

### Exhibit Fees:

**Display exhibit space is \$400** and also includes a list of convention attendees provided after the convention.

**School Districts, ESUs and Government Agencies may display during the exhibit times for \$200.** Convention attendee list not included.

### Convention Attendance:

If you would like to attend the entire convention and receive CEUs, please register separately as an attendee.

## Sponsorships

Sponsors help keep registration fees reasonable for attendees. Take a look at the many opportunities to support the industry below.

**Help by sponsoring lunch and breaks and Door Prizes.** Sponsorships are acknowledged with signs and announcements at the event, in the convention program, and on the association website. Companies sponsoring \$1,000 or over may place marketing materials in the convention folders. Help us help you with door prize drawings. We'll buy the prizes, the customers need to get your stamp on their Bingo card to win!

**You may sponsor all or a portion of the breaks or lunch, with a minimum sponsorship of \$500:**

### Lunch, Breaks & Door Prizes:

- Thursday Morning Break – \$1,500
- Thursday Afternoon Break – \$1,500
- Thursday Lunch in Exhibits – \$4,000
- Friday Morning Break – \$1,500
- Student Share Fair Snacks – \$500
- Door Prizes - \$250

### Additional Marketing Opportunities:

- **Lanyards & Badges** – Your logo displayed in one color on the lanyards – \$1,500
- **Attendee Folders** – Supply folders of your own design to the association by September 13, 2024 (approx 250 folders needed) – \$250
- **Logo displayed on Association Website** – Logo is linked to your website or email address. Will stay on the website through October 31, 2024. Logo size: 220 x 220 pixels. Preferred format: .png – \$200
- **Advertising in the Convention Emails** – You can place an advertisement in the emails that are sent to SLPs and Audiologists on our email list. Your ad should be provided in .jpg or .png format. The ad should measure 300 x 400 pixels. Select between 1 and 5 Emails – \$150 per send.
- **Marketing Materials In Folders** – Provide the association with an 8.5 x 11 promotional piece to put in the attendee folders. Can be two-sided and full color. Item must be provided to the association by September 13, 2024 – \$250

Email logos, marketing materials, and advertisements to: [rbarker@capitolmg.com](mailto:rbarker@capitolmg.com).

## Hotel Accommodations

**Crowne Plaza** – Phone: (308) 238-7000,  
707 Talmadge St, Kearney, NE 68845

**Room Rates:** \$129.95 plus taxes

Crowne Plaza offers free self-parking, indoor swimming pool, restaurant, bar and complimentary WiFi in your room.

